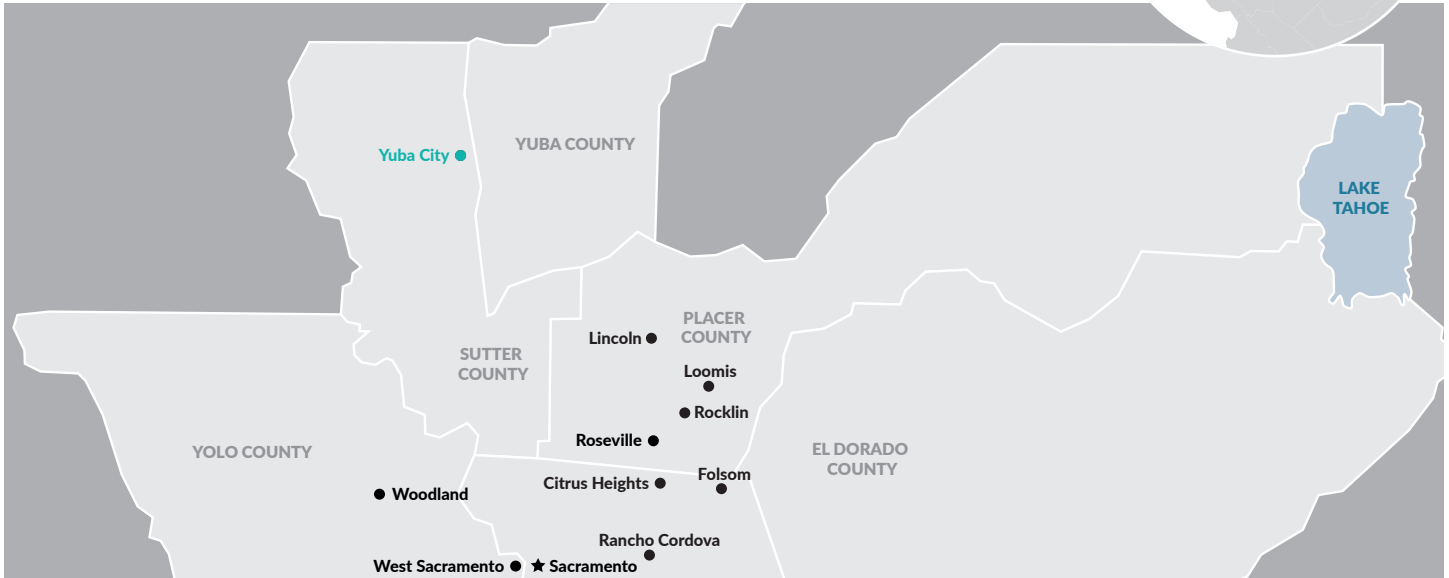


COMMUNITY PROFILE: City of Yuba City



Yuba City has developed through the years as a pleasant residential community that is the trading and service center for the surrounding agricultural area. The current population is 66,972. Yuba City is home to the largest dried fruit processing plant, Sunsweet Growers, Inc., one of the region's largest employers. Steeped in recreation and culture, annual events draw hundreds of thousands of visitors to enjoy the outdoor beauty, sporting opportunities and the ethnic diversity of the area.

Quick facts

Population: 66,972

Labor Force Size: 30,576

Bachelor's Degree or Higher: 17.91%

Household Median Income: \$57,289



One of the largest Sikh populations

outside India. Sikh Parade annually draws nearly 100,000 visitors.



#7

best performing among small MSA's in the country in 2017



Home to Sunsweet Growers, Inc.

Educational Attainment



< Grade 9
12.02%



Grade 9-12
7.85%



High School
25.48%



Some College
25.31%



Assoc. Degree
11.42%



Bach. Degree
12.35%



Grad. Degree
5.56%

Businesses and Jobs

Yuba City has a total of 3,088 businesses. In 2019, the leading industries in Yuba City were Retail, Health Care and Social Services, Accommodation and Food Services, and Public Administration.

TOP INDUSTRIES BY JOBS



#1: Retail

5,158 Jobs



#2: Healthcare and Social Services

4,852 Jobs

FEATURED EMPLOYERS

- Yuba City Unified School District
- Sunsweet Growers, Inc.
- Valley Truck & Tractor

FEATURED INDUSTRIES

- Retail Trade
- Healthcare and Social Assistance
- Accommodation and Food Services

TOP JOBS BY OCCUPATION

Sales



15.36%
3,915

Office and Administrative Support



14.91%
3,801

Executive, Managers and Administrators



9%
2,294

Food Preparation, Serving



6.52%
1,662

Health Diagnosing and Treating Practitioners



5.79%
1,476



For direct local assistance:

Brynda Stranix
President/Chief Operating Officer and Economic Development District Director, Yuba-Sutter Economic Development Corporation
530-751-8555 | bstranix@ysedc.org
www.suttercounty.org

🐦 @YubaCityCA 📌 @YubaCityCalifornia 📷 @yubacity



GREATER SACRAMENTO
ECONOMIC COUNCIL

selectsacramento.com

🐦 @SelectSac 📌 @GreaterSac 📷 @SelectSacramento