



YUBA-SUTTER ECONOMIC DEVELOPMENT DISTRICT 2020 CEDS ANNUAL PERFORMANCE REPORT

ABSTRACT

The Annual CEDS Performance Report for FY2020-2021 analyzes the Yuba-Sutter region's current economic conditions and serves as an update on the region's progress towards reaching regional goals and objectives. This report covers a period from January 1, 2020 through December 31, 2020

2020 Annual CEDS Performance and Update Report

FY2020-2021– Investment ED17SEA3020039

Introduction

Yuba-Sutter Economic Development Corporation (YSEDC) was established in 1994 to support economic development efforts and is organized as a nonprofit private corporation governed by a 21-member board of directors. The corporation represents business interests of both public and private sectors within the Yuba City Metropolitan Statistical Area.

The corporation was designated as an Economic Development District (EDD) by the U.S. Department of Commerce, Economic Development Administration (EDA) in 1996. Yuba-Sutter Economic Development District (YSEDD) is generally synonymous with Yuba-Sutter Economic Development Corporation (YSEDC). The district is comprised of the counties of Sutter and Yuba and the cities of Live Oak, Marysville, Wheatland and Yuba City. The region is referred to as the Yuba City Metropolitan Statistical Area (MSA) as defined by U.S. Office of Management and Budget and used by the U.S. Census Bureau and other U.S. government agencies for statistical purposes. The U.S. Department of Commerce Economic Development Administration provides financial assistance to designated districts for the purpose of developing an Economic Development Strategy and provides funding, in part, for community development planning designed to assist in alleviating economic distress and unemployment.

The Comprehensive Economic Development Strategy (CEDS) document is a significant component of remaining a designated EDD. YSEDC updates the region's CEDS and submits a performance report annually. The CEDS document can be found on YSEDC's website: <https://www.ysefdc.org/ceds>. Yuba-Sutter Economic Development Corporation is pleased to submit its 2020 CEDS Annual Performance Report to the EDA.

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2020 Annual Performance Report

This report analyzes the Yuba-Sutter region’s current economic conditions and serves as an update on the progress toward reaching regional goals and objectives and implementing the region’s plan of action.

CEDS Committee

The CEDS committee completed the process of the five-year update of the CEDS (2020-2025), and it was approved by Department of Commerce Economic Development Administration on August 8, 2020. The CEDS committee composition consists of the following members representing both the private and public sectors. There are no changes to the staff or the capacity of the organization to support the development or implementation of the CEDS.

Yuba-Sutter Economic Development District CEDS Committee Members and Staff FY2020-2021			
PRIVATE SECTOR			
Representative	Company/Organization	Position	Interest Group
Mark Birtha	Hard Rock Hotel and Casino and Sacramento	CEO	Hospitality, Restaurant, Private Individual
Tawny Dotson	Yuba College	President	Education, Workforce, Private Individual
Justine Dutra	Yuba Sutter Farm Bureau	Executive Director	Agriculture, Workforce Development
Rachel Farrell	Harmony Health	CEO	Healthcare, Private Individual
Renee Garcia	US Bank	Vice President	Banking/Finance, Community Leader
Bob Harlan	United Way	Executive Director	Nonprofit, Low-income, Poverty
Jessica Hougen	Sutter County Museum	Museum Director/Curator	Nonprofit, Arts & Culture
Lee Jones	The Harkey House Inn	Owner/Operator	Leisure & Hospitality, Tourism, Private Individual
Cathy LeBlanc	Camptonville Community Partnership	Executive Director	Nonprofit, Environmental
Alyssa Lindman	Sutter Buttes Regional Land Trust	Executive Director	Natural Resources, Education, Environmental, Tourism
John Nicoletti	Habitat for Humanity Yuba Sutter	Public Relations	Nonprofit, Low-income, Poverty
Joe Pacheco	Northrop Grumman	Aeronautics Systems	Private Sector, Aeronautics
Melinda Poukish	First United Methodist Church	Community Relations	Nonprofit, Faith-Based
David Read	Yuba-Sutter Regional Arts Council	CEO	Arts & Culture, Nonprofit, Education
Cynthia Roderick	YSEDC/YSEDD	Grant Specialist	Economic Development, Business Development, Poverty, Unemployment
Brandon Sanders	PG&E	Public Affairs	Utilities, Private Individual
Marni Sanders	Yuba-Sutter Chamber of Commerce	CEO	Economic Development, Tourism, Business Assistance and Education
Brynda Stranix	YSEDC/YSEDD	President/COO	Economic Development, Business Development, Poverty, Unemployment, Community Leader
PUBLIC SECTOR			
Representative	Company/Organization	Position	Interest Group
Gary Arnold	Caltrans	Associate Transportation Planner	Government, Transportation
Rinky Basi	Sutter County One Stop	Executive Director	Government, Education Workforce
Doug Criddle	Sutter County Superintendent of Schools	Regional Coordinator Tri-County ROP/CTE	Government, Education, Workforce
Brian Davis	Linda County Water District	General Manager	Government, District, Water
Rachel Downs	Yuba County	Project Manager, Community Development & Services	Government, Community Development
Jim Goodwin	City of Wheatland	City Manager	Government, City, Public Works
Neal Hay	Sutter County	Director Development Services	Government, County, Public Works
Caron Job	Yuba County One Stop	Executive Director	Government, Education, Workforce
Robert LaLa	Beale AFB	Community Relations	Government, Federal, Military
Diana Langley	City of Yuba City	Public works	Government Public Works
Mike Lee	Yuba County	Community Development & Services Director	Government, County

PUBLIC SECTOR Continued			
Patrick Meagher	RD 784	Reclamation District Manager	Government, District, Flood Control
Ben Moody	City of Yuba City	Director of Development Services	Government, Community Development
Aaron Palmer	City of Live Oak	Interim City Manager	Government, City
Craig Platt	City of Marysville	Public Works Director	Government, City, Flood Control
Sean Powers	Yuba County	Assistant County Administrator	Government, County
Jim Schaad	City of Marysville	City Manager	Government, City
Alison Schmidt	City of Live Oak	Building Inspector/Code Enforcement	Government, City
Jackie Sillman	Yuba Water Agency	Community Relations	Government, County, Hydro Power, Flood Control
Steve Smith	Sutter County	County Administrator	Government, County
John Tillotson	OPUD	Director of Public Works	Government, District, Water & Sewage
Dave Vaughn	City of Yuba City	City Manager	Government, City
Mike Ziegenmeyer	Sutter County	Sutter Co. Board of Supervisors/SWECO	Government, County, Private Business

Adjustment to the Strategy

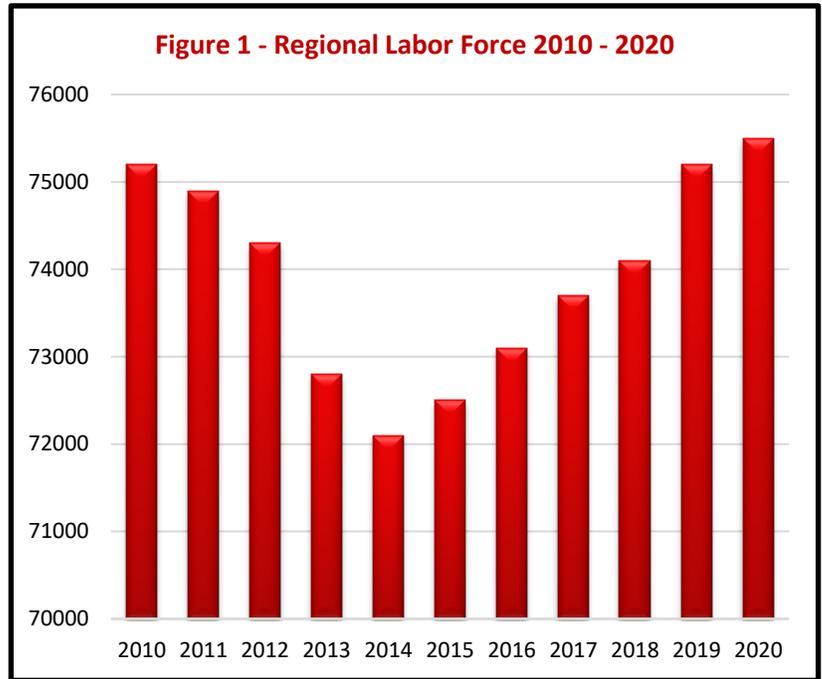
In 2020, YSEDD completed its five-year update of the Comprehensive Economic Development Strategy. The process began in February of 2020 and was approved by the Department of Commerce Economic Development Administration in August 2020. A comprehensive community-wide SWOT analysis and survey was conducted, analyzed, reviewed and new regional goals and tactics were set or strengthened. Since the completion of the 2020-2025 CEDS five-year update, the Yuba City, CA MSA improved its economic strength ranking by one to now rank 98th out of 384 Metropolitan Statistical Areas. Since 2015, it improved by 176 rankings according to POLICOM, an independent research company that specializes in studying the dynamics of local economies.

The COVID-19 pandemic had a major impact to all sectors of the region, private and public. The full impact of the pandemic is not reflected in this report as the pandemic has continued into 2021. There were some significant changes in terms or regional demographics and are reflected in the data below.

Labor Force

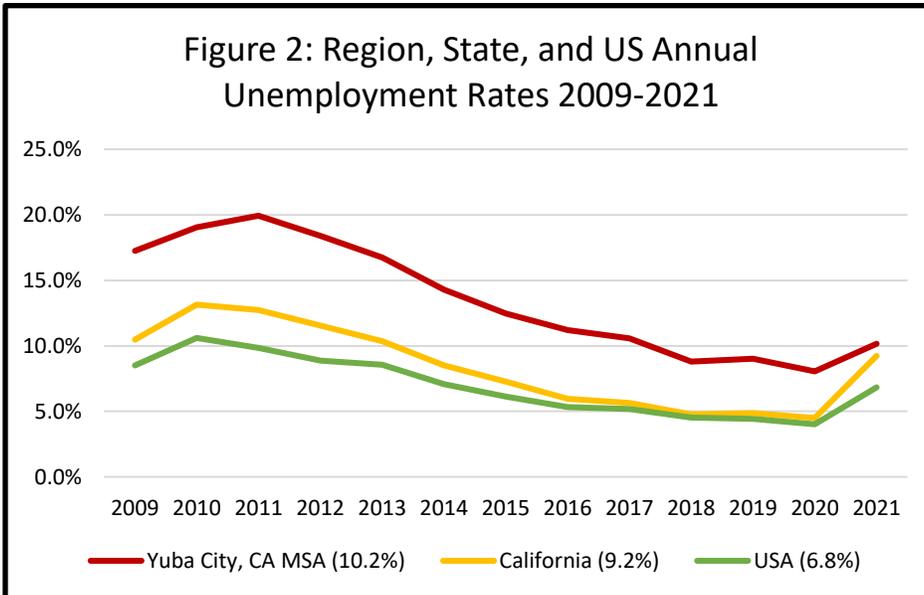
The region's economic activity and well-being is reflected to large degree by the number and types of jobs available. Between December 2019 and December 2020, the region's annual labor force grew from 75,200 to 75,500 which was a 0.4 percent increase over the year. Between 2010 and 2020, the number of individuals counted as part of the labor force increased by 300. As the economy continues to improve so has the labor force. The region is currently experiencing an abundance of jobs but is lacking an experienced/trained workforce to fill these jobs. The current civilian labor force as of December 2020, not seasonally adjusted, is 75,417.

Source: State of California Employment Development Department – Labor Market Information, Local Area Unemployment Statistics (LAUS) Result, 2019



Unemployment

Figure 2 shows that the region's 2020 annual average unemployment rate (10.2 percent) was 150 percent higher than the national average (6.8 percent) and 111 percent higher than the state's (9.2 percent). Rates are not seasonally adjusted. Since the YSEDD was formed, the gap between the regional and national annual average unemployment rate has been closing. In 1996, the annual average unemployment rate for the region was 15.3 percent and the national 5.5 percent, a 283 percent difference compared to the current January 2021 rate, (Yuba City MSA 10.2. vs National 6.8 percent), a difference of 150 percent.

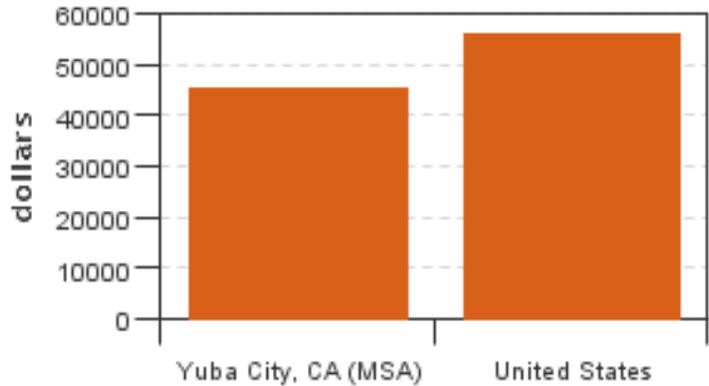


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Source: State of California Employment Development Department – Labor Market Information

Per Capita Personal Income

Per capita personal income is widely used as an indicator of economic well-being of the residents in an area. Changes in these figures provide evidence that regions are becoming more or less wealthy as compared to a national benchmark. It is a measure of all income sources, wages and salaries, asset income and transfer payments divided by total population. In 2019, Yuba City MSA had a per capita personal income (PCPI) of \$45,782. This PCPI ranked 227th in the United States and was 81 percent of the national average, \$56,490. The 2019 PCPI reflected an increase of 4.9 percent from 2018. The 2018-2019 national change was 3.5 percent. In 2009, the PCPI of Yuba City was \$33,135 and ranked 244th in the United States. The 2009-2019 compound annual growth rate of PCPI was 3.3 percent. The compound annual growth rate for the nation was 3.7 percent. (Source: U.S Department of Commerce Bureau of Economic Analysis).

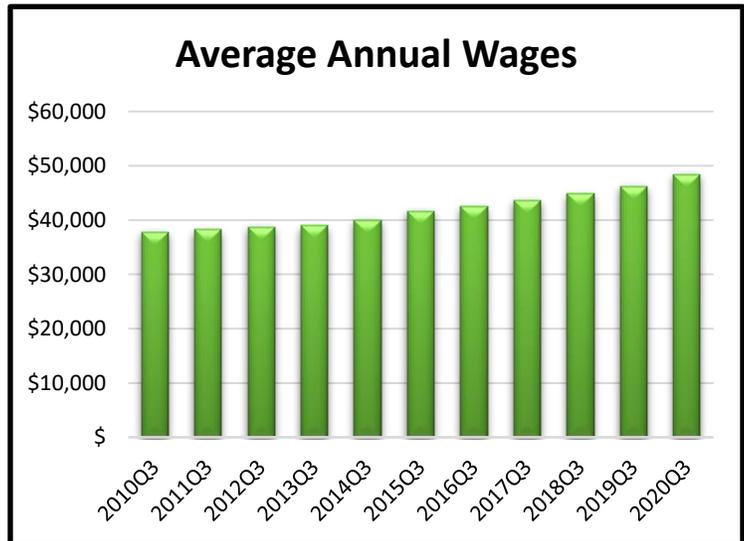


In 2019, Yuba City, MSA had a personal income of \$8,041,182. This personal income ranked 241st in the United States. In 2009, the personal income of Yuba City, MSA was \$5,499,508 and ranked 243rd in the United States.

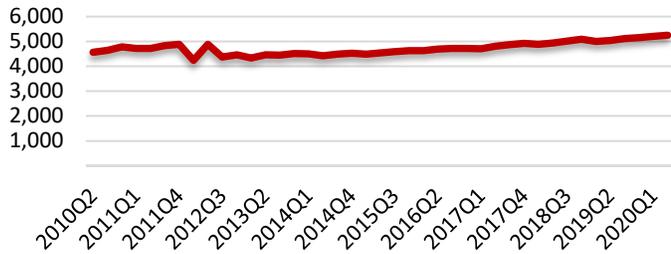
Average Wages

The average worker in the Yuba City MSA earned annual average wages of \$48,356 as of 2020Q3. Average annual wages per worker increased 3.0 percent in the region over the preceding four quarters. For comparison purposes, national annual average wages were \$57,681 for the same period. The lower wages are generally attributed to the fact that the region is predominately rural with the largest industry sectors being Agriculture, Forestry, Fishing and Hunting, and Retail Trade.

Sectors in the Yuba City MSA with the highest average annual wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$78,618), Utilities (\$72,526), and Public Administration (\$71,451). Regional sectors with the best job growth over the last five years are Health Care and Social Assistance (+1,761 jobs), Construction (+1,137 jobs) and Agriculture, Forestry, Fishing and Hunting (+657 jobs).



Establishments - Covered Employment



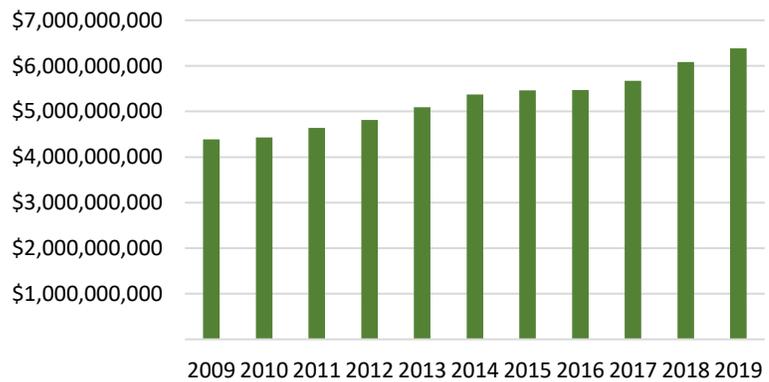
Establishments

Establishment counts represent the number of locations with paid employees any time during the year. Growth in the number of establishments can reflect increased tax base and jobs. In 2020Q1, Yuba City MSA had 5,251 establishments, a 4.2 percent increase from 5,038 in 2019Q2. Source: JobsEQ

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by the region. In 2019, nominal GDP in the Yuba City, CA MSA expanded 4.8 percent. For purposes of comparison California had a growth of 4.7 percent and the nation a 4.1 percent growth rate. This 2019 growth follows a growth of 7.4 percent in 2018. As of 2019, total GDP in the Yuba City, CA MSA was 6,381,483,000 compared to 2018 GDP of 6,087,400,000.

Gross Domestic Product



Performance Measures

An evaluation framework serves as a mechanism to gauge progress on the implementation of the overall CEDS. It is an important element of the ongoing planning process and should answer the questions “How are we doing?” and “What can we do better?”

The follow performance measures help provide a framework for evaluating if the progress of activities in achieving the vision, goals, and objectives of the CEDS are making a difference in the local economy. The metrics are broad measures of progress. Improvement in the metrics may be attributed to external factors other than causally related to the economic and workforce development efforts underway in the region.

Performance Metrics

1. **Wealth Creation** (Gross Domestic Product (GDP) – Has real GDP increased in the region compared to the previous 12 months?
2. **Employment Growth** – Has employment increased in the Yuba-Sutter region compared to the previous 12 months?
3. **Job Earnings** – Has the percentage of job earnings in the region increased compared to the previous 12 months?

4. **Poverty Rate** – Is the percentage of individuals in the region below the national level?
5. **Education** – What is the percentage of education attainment as compared to the national level?
6. **Unemployment Rate** – Has the unemployment rate decreased compared to the previous 12 months?

Performance Metrics Comparison 2019 versus 2020

Employment/Workforce - Yuba City MSA/USA

	2019	2020	Trend
Employment Growth (Annual)	70,000	67,400	↓3.7%
Labor Force	75,200	75,500	↑0.4%
Unemployment (Annual Not Adjusted)	7%	10.2%	↑3.2%
Annual Wages (Q3)	\$46,222	\$48,375	↑4.7%

Economic - Yuba City MSA/USA

	Yuba City MSA 2019	Yuba City MSA 2020	USA 2020	Trend
Poverty Levels	16.9%	15.5%	13.4%	↓1.4%
Median Household Income	\$55,018	\$58,605	\$60,293	↑6.5%
	Yuba City MSA 2018	Yuba City MSA 2019		
Wealth Creation (Gross Domestic Product) 2018 vs 2019	6,085,400,000	\$6,381,483,000		↑4.8%

Education Attainment - Yuba City MSA/USA

	Yuba City MSA 2019	Yuba City MSA 2020	USA 2019	Trend
No High School Diploma	19%	19.43%	11.2%	↑
High School Graduate	23.9%	23.41%	25.6%	↓
Some College, No Degree	29%	28.03%	21.0%	↓
Associate degree	11.3%	11.16%	9.1%	↓
Bachelor's Degree	11.7%	12.33%	20.8%	↑
Postgraduate Degree	5.1%	5.63%	12.2%	↑

Evaluation of Progress on Goals and Tactics

This section presents the vision and goals for the Yuba-Sutter region. It also identifies actions that support the identified pillars and goals for the region. The CEDS will inspire and guide the community, its leaders and the Yuba-Sutter Economic Development District in creating a dynamic region. The strategy focuses on economic resiliency

and recovery while building regional diversity, capacity and collaboration resulting in a vibrant and prosperous community.

Vision

To foster a vibrant, prosperous and growing Yuba-Sutter region through exceptional leadership and involvement of the community.

Goals and Accomplishments in 2020

Data for this section was provided by implementation partners for the region by responding to an evaluation questionnaire or providing direct outcomes to YSEDC. The implementation partners represented both public and private sectors.



Goal 1 – Create and maintain a competitive region through economic development

Strengthening existing clusters has the potential to entice similar industries and suppliers to the region’s existing industries in agriculture, healthcare, manufacturing, aerospace and government. The region must coordinate efforts to build, grow and maintain competitive areas of proficiency and innovation to drive the evolution of these existing clusters. Regional development of the clusters will have considerable employment ripple effects and improve the wage and tax base.

Implementation Partners: Yuba-Sutter Economic Development Corporation (YSEDC); Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Sutter and Yuba One Stops; Yuba College

Tactic 1 – Attract more industries to the region: Both Yuba and Sutter counties worked diligently to improve the region to attract more industries to the region by continuing to develop infrastructure projects. In 2020, there were 26 project inquiries for the region which had the potential private investment of \$1.067 billion and the creation of over 2,500 jobs. The two counties have continued support of its largest employers, Beale Air Force Base and agriculture.

Although the pandemic did adversely affect agriculture-based tourism, Yuba and Sutter agriculture’s 2019 gross value did improve approximately 10% over the previous year.

Beale Air Force Base and its contractors successfully completed 10 mission essential modernization and/or improvement projects and has 17 projects under active construction. In 2019, Beale Air Force Base created 1,734 jobs, with an annual average salary of \$48,471,00.

Yuba County has partnered with Olivehurst Public Utility District (OPUD), Linda Water District, Hard Rock Hotel and Casino Sacramento at Fire Mountain and Enterprise Rancheria to expand water and waste water lines for its employment corridor (East side of Highway 65 between Rancho Road and South Beale Road) and the Sports and Entertainment Zone (West side of Highway 65 between Rancho Road and South Beale Road). The expansion has already generated several inquiries from a diverse range of businesses.

Sutter County Board of Supervisors gave unanimous approval to Phase 1, called Lakeside at Sutter Pointe, 386 acres along HWY 99 and Riego Road, to include 3,388 single family homes, 399 multi-family homes, 59 acres of parks, 55 acres of open space, 25 acres of ‘commercial centers,’ 44.8 acres of “employment centers,” and “up to two K-8 schools upon full build-out”.

There was an increase in fuel/gas stations in the Linda Water District with three new stations under some level of construction within the Linda Water District.

Tactic 2 – Boost Entrepreneurial Development: There was little movement in new start-ups in 2020, mainly due to the pandemic. However, there were 34 inquiries for business financial assistance of which 13 were for start-ups. Most of these businesses were not ready and were referred to the local Small Business Development Center or Small Business Administration for start-up assistance such as business basics and planning. YSEDC has applied for \$1,355,000 in funding to Wells Fargo Foundation (Open for Business grant), FHL Bank San Francisco (AHEAD Grant), Shell Oil and others increase financial and technical assistance to businesses and start-ups. This funding is still pending.

Tactic 3 – Maintain, Promote and Expand Regional Businesses: The COVID-19 pandemic severely impacted businesses, particularly those in the arts, personal service industry, and hospitality/restaurant industries which did result in permanent closures. Businesses had a severe loss of workforce in all areas. There was a substantial demand for business assistance.

To assist businesses to survive, re-open and re-build, YSEDC and Yuba-Sutter Business Consortium provided local businesses with a variety of technical and financial assistance services for business retention, job creation and retention, and business development. The pandemic closures had a severe impact to local businesses both financially and with a loss of employees.

Sutter and Yuba County One Stops provided 7,537 business services to employers; promoted 474 employment opportunities for employers, 10,356 employment services to individuals; hosted 48 job fairs/on-site and virtual recruitments; initiated 35 on-the job training contracts; assisted 131 individuals with lay-off aversion and had 219 net jobs created.

YSEDC provided a variety of technical/financial assistance resources and referrals via 37 email campaigns to 3,900 businesses in the past 12 months with an open rate of 31 percent (vs. industry average of 19 percent) and had a click rate of 14 percent (vs. industry average of 12 percent). This technical/financial assistance included federal, state and private funded grant/loan assistance, adapting to COVID pandemic restrictions, marketing and general business assistance. YSEDC provided direct financial assistance in the amount of \$4,596,464 either through its lending program or county/city funded grant/loan programs to 359 businesses which represented 1,979 jobs retained and 9 new jobs created.

Yuba-Sutter Chamber of Commerce provided 20 business networking events to 1,061 unique businesses, 16 educational business webinars to 221 businesses and made multiple referrals to other consortium partners. The chamber has also an established Government Affairs Committee, to study and analyze issues of interest to the Yuba-Sutter area and its business community; to take advocacy positions on those issues; and to communicate the Chamber’s viewpoint clearly to its membership, elected officials, and the community at large. This committee represents the entire business community. In September 2020 Yuba-Sutter Chamber of Commerce and YSEDC created and disseminated a business survey to determine impact of the pandemic and business needs to continue to develop webinars, tools and resources.



Goal 2 – Develop, retain and attract talent

It is imperative that the region prepare young students and adult learners with critical in-demand education skills, competencies and knowledge that align with existing and evolving business and industry needs. Many industries are suffering because job seekers lack essential skills. The region must build awareness among residents, businesses and leaders that education and lifelong learning are important drivers of economic development.

Implementation Partners: Yuba-Sutter Economic Development Corporation, Sutter and Yuba One Stops; Tri-County ROP/CTE; Yuba-Sutter Chamber of Commerce; Wide Awake Geek, AeroSTEM Academy; K-12 Institutions; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba College

Tactic 1 – Increase Collaboration between educational institutions: Yuba College has become more actively involved with Yuba-Sutter Business Consortium and is in process of developing and/or expanding business related courses in response to the needs of local businesses. YSEDC assisted AeroSTEM Academy in writing a \$150,000 FAA pilot training grant application.

Tactic 2 – Improve understanding of all ethnic cultures that live, work within or visit the region: YSEDC managed the 2020 CENSUS Educate, Motivate and Active campaign for the Yuba-Sutter region. This campaign was to engage the hard-to-reach populations to participate in the 2020 CENSUS. Outreach efforts were principally to target the region’s ethnic populations, primarily Hmong, Punjabi and Hispanic residents who in the past had a tendency not to respond. Collateral material was printed in each language of these populations as well as messaging on social media and race/ethnicity specific radio to improve response rates. The 2020 response rate for Sutter County was 71.7 percent over 2010 response rate of 69.1 and in Yuba County 63.7 percent over the 2010 rate of 62 percent. Further engagement efforts included providing emergency financial assistance for local businesses in both Spanish and Punjabi.

In a normal year, the region hosts one of the largest South Asian festivals outside of the Indian subcontinent. In recent years, the Sikh Parade and has attracted 65,000 to 85,000 spectators and participants to the area. The parade and festival is a cultural event to bring further understanding of this population, culture and history. The event has become a collaborative effort of the Sikh population, the city of Yuba City and Sutter County. Unfortunately, the pandemic prevented this worthwhile effort in 2020.

Tactic 3 – Create awareness of the value of lifelong learning: The region did improve its education attainment in Bachelor Degrees by 5.4 percent and Post Graduate Degrees by 10.4 percent.

Due to the pandemic, Yuba College did experience a 3.4 percent decline in the number of students receiving awards in its workforce programs (Advance Manufacturing, Agriculture and Health). In 2018-19 award year, 82 Associate Degrees and 65 Certificates were awarded versus award year 2019-20 which had 125 Associate Degrees and 20 Certificates awarded.

For the 2020 calendar year (Jan - Dec), largely due to the pandemic, Yuba College outreach efforts were limited. They did increase advertising for the Fall Semester, but their usual activities were hampered by COVID-19 safety requirements. The college did continue to hold online Zoom meetings about enrolling at Yuba, create and distribute fliers, and an advertising campaign. However, many of their usual outreach activities had to be cancelled. The college found some unique ways to connect with prospective students by increasing their social media presence and creating unique outreach events like an All Student Zoom.



Goal 3 – Improve and modernize infrastructure

Adequate capacity and condition of infrastructure assets contributes to overall economic competitiveness. Strategic investments must be made to ensure that these assets are maintained and expanded. The region will become more competitive when businesses, entrepreneurs and residents are able to make use of well-coordinated and robust regional infrastructures for transportation, water/sewer/gas, broadband, housing and the natural environment.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Yuba-Sutter Transit; Caltrans

Tactic 1 – Modernize the region’s Infrastructure to meet future demand and respond to changing business needs:

Regional Projects:

Fifth Street Bridge Reconstruction and Approaches

This public works project would replace the existing two lanes and add an additional two lanes of east-west traffic, drastically reducing the heavy traffic congestion that currently exists. The bridge was constructed in 1958 to replace a span destroyed by the 1955 flood. Approximately 33,000 vehicles traverse the bridge daily and 95,000 are anticipated by 2035.

The \$72.7 million project is now complete.

Sutter County:

Basin Drainage Study

Study multiple existing drainage systems and incorporate the effects of drainage in unregulated areas of the Yuba City Basin (east of the Sutter Bypass, west of the Feather River). Recommend improvements to insure 100-year to 200-year flood protection and funding mechanisms. Additionally, the study will provide guidance parameters for future development based on the drainage system capabilities.

This \$300,000 project is now complete.

850 Gray Avenue – Health & Human Services

The county intends to locate a majority of its Health and Human Services Department to the former K-Mart Building located at 850 Gray Avenue.

2021 UPDATE: Renovation design completed in June 2020. The County is acquiring the 13.4-acre site of the building to begin the relocation of the Health & Human Services Department. The County will take possession of the property by summer 2021 and will seek the necessary funding / financing for the construction phase.

Yuba County:

East Linda Detention Basin

This public works project would expand an existing detention pond to serve East Linda and is referred to within the South Yuba Master Drainage Plan.

2021 Update: Linear detention basin from Orchard pond to Hammonton-Smartsville Road is currently in design. Construction is anticipated to begin within the next couple years.

Yuba South Basin Levee Protection

This project includes four phases to improve 32 miles of levees along the Yuba River, Feather River, Bear River and Western Pacific Interceptor Canal with the goal of achieving 200-year flood protection for South Yuba County. The first construction work was initiated in September 2004.

2021 Update: Levee improvements along the Feather River, Bear River, and Western Pacific Interceptor Canal have been completed and certified to meet FEMA requirements. Improvements to the Yuba Goldfields to extend the existing levee system to high ground (the Yuba Goldfields 200-Yr levee project) began construction in May 2020 with project completion in 2021. Funding for the improvements is from State Proposition 13 and State Proposition 1E, local development fees and landowners, local development fees, Reclamation District 784, Yuba County and the Yuba County Water Agency.

This \$500 million project is completed.

North Beale Road Revitalization Improvements

This public works project consists of implementing the road improvements recommended by the East Linda Revitalization Plan which consists of sidewalks, landscaped medians, street lighting, and parking that would improve the safety of the road for motorists, bicyclists and pedestrians as well as improve the appearance of the road corridor to help attract new and retain existing businesses.

2021 UPDATE: N. Beale Phase 1 is completed (Lindhurst Ave. to Hammonton Smartsville Road). Construction on Phase 2 will begin in Summer 2021. Construction of Phase 3 will commence in the future as additional money allows. Ultimately, this project will make improvements on N. Beale Rd. out to Griffith Ave.

West Linda Detention Basin and Pumping Station

This public works project will modify the existing low-lying area into a detention basin and create a pumping station to handle drainage within the West Linda area and create a multi-use recreational field/park that benefits existing low-income residents and businesses.

2021 UPDATE: Yuba County has submitted a grant application for Phase 1 of this project to construct a 4.6-acre-foot retention basin along with associated piping, fencing, and grading. Construction of an outfall structure and pumping station would occur in subsequent phases.

Pump Station No. 9 Upgrades

This public works project would provide redundant pumping, backup generation and SCADA electronic system to existing Pump No. 9 as required by FEMA for operation during storm events and would protect West Linda and the Lindhurst Avenue commercial area.

2021 RD784 Update: RD784 has been awarded grant funding through State Proposition 1 to finish the SCADA connection. After the grant agreement is received and executed, construction will commence with an estimated completion date sometime in 2023.

Pump Station No. 7 Upgrades

This public works project would provide upgrades to Pump Station No. 7 with SCADA electronic system and redundant pumping to serve Wal-Mart, Feather River Center and the commercial area in Linda.

2021 RD784 Update: RD784 has been awarded grant funding through State Proposition 1 to install the instrumentation improvements (SCADA). After the grant agreement is received and executed, construction will commence with an estimated completion date sometime in 2023.

Pump Station No. 5 Upgrades

This public works project would provide upgrades to Pump Station No. 5 with SCADA electronic system and redundant pumping to serve the east Linda area.

2021 RD784 Update: RD784 has been awarded grant funding through State Proposition 1 to install the instrumentation improvements (SCADA). After the grant agreement is received and executed, construction will commence with an estimated completion date sometime in 2023.

Regional Drainage Facility

This public works project will provide regional drainage and pumping for the North Arboga Study Area, Plumas Lake Specific Plan Area and Pump Station No. 10. Pump Station 10 is under construction and will provide supervisory control and data acquisition (SCADA) electronic controls. Two additional basins are in planning and other phases await funding.

2021 RD784 Update: The construction of Pump Station 10 was completed in 2014 except for the discharge pipes that will eventually be installed down Murphy Rd. Much of the Regional Drainage Facility (RDF) has been constructed. Funding of approximately \$6 million is still needed to install a piping from the RDF down Murphy Road to the levee, connect to pipes in levee and construction of an outfall structure on the waterside.

Forest Biomass Business Center Development – Camptonville

Camptonville Community Partnership (CCP), is a small, rural, community-based non-profit organization located in the town of Camptonville in the Yuba County foothills that proposes to develop a small forest biomass to energy facility that would be part of a new small business campus, located in an unincorporated area approximately 11 miles southwest of Camptonville and 3 miles east of Dobbins. CCP intends to attract other businesses to the site, where heat and power would be available from the facility making the overall facility a high efficiency combined heat and power operation.

2021 UPDATE: In the fall of 2020, with funding from Sierra Nevada Conservancy (SNC) and the California Energy Commission (CEC) EPIC grant, CCP was able to complete the extensive preliminary design and engineering for the facility including bid packages for major equipment. The planning and engineering solidified costs and site plans needed. Early in 2021, CCP began working with their developer, and design and engineering team hoping to begin construction on the bioenergy facility in June 2021. The work will focus on civil construction which will include but not limited to clearing, grading, roadways, and cement work. CCP is working with key partners such as United States Forest Service (USFS), Yuba Water Agency (YWA), Blue Forest Conservation, and others to develop strong contracts for feedstock/fuel, financing, and business development to utilize the additional 1.5 MW of energy at the site. CCP is also looking to complete feedstock contracting, financing and the Power Purchase Agreement in Fall/Winter 2021. In addition, CCP has submitted an air permit application to the Feather River Air Quality Management District. The permit is currently under review. CCP hopes to secure the air permit in the Summer of 2021.

City of Live Oak Projects:

Wastewater Treatment Plant Solar

Live Oak's new wastewater treatment plant was designed with the possibility of connection to a solar array to power the plant.

2021 UPDATE: Live Oak completed a feasibility analysis and received a \$1.68 million grant and loan award from the California Water Resources Control Board in 2020 for 2021 construction.

City of Marysville Projects:

17th Street Stormwater Outfall

The City of Marysville proposes to repair the storm water drain outfall and headwall and rock armor 25 linear feet of eroded bank located along the west bank of the Yuba River approximately ¼ mile east of the City of Marysville, Yuba County, California.

2021 UPDATE: Project has been completed and is in process of close out with FEMA/CALOES.

Decommission Wastewater Treatment Plant and Appurtenances

This is a public works project to fully decommission the existing municipal wastewater treatment plant and ponds beginning in 2015 per the city's agreement with Central Valley Regional Water Quality Control Board.

2021 UPDATE: The Wastewater Pumping Station has been completed. Decommissioning of the City's Wastewater ponds are currently under environmental review by various state agencies and slated for closure and abandonment in 2020-21.

City's Park Irrigation Well initiative.

DWR has made grant funds available to commence the City's Park Irrigation Well initiative that would improve water system reliability and cost savings to the City by converting City parks to a well and tank storage system, thereby eliminating the need for commercial water service.

2021 UPDATE: Gavin Park Well Project is currently in its final stages of construction with estimated completion in June 2021.

City of Wheatland Projects:

Wheatland Comprehensive Water Project

The City of Wheatland water system is aging with portions of the system are more than 100 years old. The project consists of removing the seismically deficient water tower from service by employing new ground mounted hydro-pneumatic tanks and booster pumps to supply water pressure to the City. The project also includes replacement of domestic water meters, new production meters, water meter automation to assist with leak detection and remote metering reading, SCADA replacement, and new billing software. The primary goal of the Wheatland Water System Reliability Project is to ensure an adequate and reliable water supply that meets the future needs for the City of Wheatland

2021 UPDATE: Project is underway and will be completed in 2021.

Tactic 2 – Develop and improve alternative, multi-modal and inter-modal distribution infrastructure:

Regional Projects:

Wheatland Expressway

Develop alignment alternatives, design and construct the Wheatland Expressway that connects to the Lincoln Bypass completed in 2012. The General Plan, adopted in 2006, provides for the expressway to be developed to the east of the existing city limits. No specific alignment has yet been determined but it will likely connect to the Lincoln Bypass south of Wheatland and then reconnect to the existing Highway 65 somewhere north of Wheatland (likely somewhere between South Beale Road and Ostrom Road). Once it is developed, ownership of the expressway would probably be transferred to Caltrans and the city would obtain ownership of the existing Highway 65.

2021 Update: Comprehensive Implementation Strategy is currently being prepared by a consultant to outline the project components of the Expressway, estimated costs and funding sources, and prioritize implementation of the different phases

Sutter County Projects:

Rural Farm-to-Market Road Network, Improvement, Maintenance and Preservation

Insufficient Highway Users Tax Account (HUTA) gas tax revenues are significantly impacting County's ability to maintain farm-to-market road network. State legislation is contemplated to help cover the shortfall. Projects include safety, maintenance and complete streets.

2021 Update: Candidate roads are presented to the County Board of Supervisors for consideration and approval on an annual basis.

Howsley Road Bridge Replacement

The county will replace the existing two-lane 260-foot-long bridge utilizing FHWA Highway Bridge Program funds.

2021 Update: The design phase will be complete by March 2021, including all necessary environmental permits. Federal Funding for the construction phase is not expected to be available until 2025.

Larkin Road Bridge Replacement

The county will replace the existing two-lane 40-foot-long bridge utilizing FHWA Highway Bridge Program funds.

2021 Update: The design phase is complete. Federal Funding for the construction phase is not expected to be available until 2025.

Nicolaus Avenue Bridge Replacement

The county will replace the existing two-lane 70-foot-long bridge utilizing FHWA Highway Bridge Program funds.

2021 Update: The design phase is complete. Federal Funding for the construction phase is not expected to be available until 2025.

Tisdale Road Bridge Replacement

The county will replace the existing two-lane 40-foot-long bridge utilizing FHWA Highway Bridge Program funds. **2021 Update:** The design phase is complete. Federal Funding for the construction phase is not expected to be available until 2025.

Kent Avenue Bridge Replacement

The county will replace the existing two-lane 80-foot-long bridge utilizing FHWA Highway Bridge Program funds. **2021 Update:** The design phase is complete. Federal Funding for the construction phase is not expected to be available until 2025.

Yuba County Projects:

North Beale Road Revitalization Improvements

This public works project consists of implementing the road improvements recommended by the East Linda Revitalization Plan which consists of sidewalks, landscaped medians, street lighting, and parking that would improve the safety of the road for motorists, bicyclists and pedestrians as well as improve the appearance of the road corridor to help attract new and retain existing businesses.

2021 UPDATE: N. Beale Phase 1 is completed (Lindhurst Ave. to Hammonton Smartsville Road). Construction on Phase 2 will begin in Summer 2021. Construction of Phase 3 will commence in the future as additional money allows. Ultimately, this project will make improvements on N. Beale Rd. out to Griffith Ave.

Goldfields Parkway

This public works project would construct a four-lane arterial around the easterly side of Marysville through the East Linda Specific Plan from Highway 65 at McGowan Parkway to Highway 20 at Plantz Road.

2021 Update: Segment from Erle Road to N. Beale has been constructed (2 lanes). Segment from N. Beale to Hammonton-Smartsville Road is currently under design and should be constructed (2 lanes) in next couple years.

Highway 70/Plumas Lake Boulevard Interchange – Phase 2

This public works project would link Phase 1 of the Highway 70/Plumas-Arboga Interchange to the eastern Phase 2 component of the interchange to include a Union Pacific Railroad overpass.

2021 Update: Yuba County has hired a consultant to design Phase 2 of the interchange. Design is currently at the 30% stage of completion.

Olivehurst 7th Avenue Projects

This public works project consists of implementing road improvements to 7th Ave. to the railroad tracks in Olivehurst as outlined in the 2017 Master Plan. This project includes improvements to curb, gutter, sidewalk, drainage and street overlay.

This \$1,835,000 project has been completed.

County Bridge/Culvert Repair

There are 75 HBP-eligible bridges (greater than 20' in length) and numerous other culvert and drainage structures owned and maintained by Yuba County. Currently the County has 75 bridges that are of sufficient length (>20') to be eligible for Caltrans inspection. Of these, 29 bridges have a SR below 80 and above 50 which qualify for HBP rehabilitation funds, and 8 bridges have a SR below 50 which qualify for HBP replacement funds.

2021 UPDATES: In the foothills, Yuba County replaced one bridge on Rices Crossing Road at Oregon House Creek. Construction should begin to replace bridges on Iowa City Road and Spring Valley Road in 2021 or 2022.

City of Live Oak Project:

Live Oak Highway 99 Streetscape Project

In coordination with Caltrans and a Federal TIGER Grant the City is completely rebuilding Highway 99 through the City of Live Oak. Starting at Ash Street and continuing to Ramsdell Drive, the highway will be transformed into a beautiful and functional streetscape including the undergrounding of overhead utilities, expansion of travel lanes from 3 to 5, the addition of curb/gutter/sidewalk, as well as landscaping, lighting, and parallel parking.

2021 Update: Utility undergrounding completed Summer 2020. Water, Sewer, and Storm Drain improvements are underway with full construction scheduled for completion in 2022.

Pennington Road Rehabilitation

Pennington Road is the main east/west arterial for the City of Live Oak, intersected by State Route 99. Sacramento Area Council of Governments (SACOG) has committed \$915,000 for partial reconstruction of the road from Broadway to Connecticut Avenue during 2012 and 2013. Reconstruction to the east of State Route 99 is also necessary.

2020 UPDATE: Construction is expected to be completed in 2021. The water main was completed in early 2020 allowing the reconstruction to proceed. Reconstruction to the east of Larkin Road was completed in 2018.

Tactic 3 – Promote transit planning to move people throughout the region and housing development:

In 2020 ridership of Yuba-Sutter Transit was substantial down both in local and commuter traffic due to the COVID-19 pandemic restrictions. Once restrictions were lifted the company offered free rides to COVID-19 vaccination appointments.

Yuba-Sutter Transit received a planning grant from Caltrans in 2020 to develop the Resilient Next Generation Transit Facility Plan to begin the process of replacing the existing maintenance, operation, and administration facility. A new location is needed because the facility at 2100 B Street in Marysville lacks sufficient capacity to accommodate the infrastructure needed to meet the state requirement that only zero-emission buses be purchased after 2028. In addition, Caltrans' planned expansion of Highway 70 (B Street) in front of the existing facility may render it useless even earlier.

Working Paper #1 (Site Selection) details how the original 16 candidate sites were reduced to the 10 sites that were analyzed in detail and why the top sites that were featured in the video were selected. Working Paper #2 (Final Design Criteria) contains the space needs assessment and detailed descriptions of each space including several alternative site layouts. The project video describes the overall project while providing a virtual tour of the existing Marysville site along with four of the top ranked sites for the future facility.

The next steps of this project include the development of more detailed site plans and construction cost estimates for the top three sites. Once the preferred conceptual plans are selected, the last step will be the development of a financial plan to complete the project which will be incorporated into the final project report for presentation to the Board in spring 2021. The final plan will form the foundation of the effort to secure both the property and the necessary funding to advance the facility to reality.

There has been a concerted effort within the region to increase housing stock for all income levels.

Sutter County Board of Supervisors gave unanimous approval to Phase 1, called Lakeside at Sutter Pointe, 386 acres along HWY 99 and Riego Road, to include 3,388 single family homes, 399 multi-family homes, 59 acres of parks, 55 acres of open space, 25 acres of "commercial centers," 44.8 acres of "employment centers," and "up to two K-8 schools upon full build-out".

In Sutter County, Harmony Village was completed in 2020. It is a 62-unit permanent supportive housing for low-income individuals who are either homeless or precariously housed, with priority going to veterans, disabled and the elderly. On-site services are provided by Habitat for Humanity and several community partners and local government organizations.

In Yuba County, The Cedar Lane Permanent Supportive Housing Project is a new-construction 41-unit rental development, providing 40 units of permanent supportive housing targeted to homeless and mentally disabled individuals, with one additional unit reserved for an on-site resident manager. The project will include a single three-story residential building, with a mix of 33 one-bedroom units and 8 two-bedroom units. A community center on the first floor will include a community room with kitchen, property manager’s office and on-site case management offices in which individualized supportive services will be provided. A dog park, barbecue area with tables and pergola, a community garden and bicycle lockers will be located near the building. The balance of the site will provide a paved driveway and off-street parking, and landscaping. Project is in design phase.

In Live Oak, an affordable housing project (Kristin Court Apartments) was completed. This project offers 56 units of two-, three- and four-bedroom apartments and offers amenities including a community room with a kitchen, a computer center, a playground and a pool.

In Marysville, The Life Building Center was completed. This facility is a Coordinated Entry program site for all homeless persons in the area and provides a 25-bed temporary shelter. The Life Building Center offers many programs that help provide self-sufficiency, from medical services to education and casework.

The city of Wheatland has added seven new public works projects to address housing ranging from AB 1600 Fee Study to zoning and capacity analysis.

Yuba City approved Richland Village a residential affordable apartment complex. The complex will consist of 88-one-bedroom, 44 two-bedroom, and 44 three-bedroom units in the Richland Housing complex. Property will be developed by the Regional Housing Authority.



Goal 4 – Foster overall quality of life and place

To attract and/or retain business and residents, both urban and rural communities must actively maintain or revitalize their city or town centers and amenity assets. Quality of life includes a complex balance of jobs and education to healthcare and housing, protecting and promoting the region’s natural resources and outdoor spaces, cultural and art spaces and community spirit.

Implementation Partners: Yuba-Sutter Economic Development Corporation; Sutter and Yuba Counties; Cities of Live Oak, Marysville, Wheatland and Yuba City; Yuba-Sutter Chamber of Commerce; Yuba-Sutter Regional Arts Council; Sutter Buttes Regional Land Trust; Sutter and Yuba County Libraries; Yuba-Sutter Lodging Association; Local theatres, museums and art galleries.

Tactic 1 – Promote and Market for continued investment in regional amenities: The COVID-19 pandemic was extremely hard on local amenities which included the arts, history, and recreational venues. Most of these venues have been closed since March 2020. The Yuba Sutter Arts and Culture was a leading example of pivoting delivery methods and adjusting to the pandemic environment through collaboration and virtual events.

The Yuba-Sutter region has excellent year-round lake and recreation areas which had a 30 percent increase in occupancy rates due to activity restrictions placed upon the residents of the region during the pandemic. These areas include:

Sycamore Ranch, is located on Highway 20, .03 miles east of Marysville Road and encompasses 90 acres. It has 56 campsites with water and electricity, showers, and a day use area and boat ramp.

Collins Lake, a 1600-acre lake and recreation area with 12 miles of shoreline, nestled in the beautiful California gold country foothills just an thirty minutes away. The facilities include RV and tent camping, boat rentals, cabins and excellent trout fishing.

New Bullards Bar Dam and Reservoir, has 55 miles of shoreline with more than 20 miles of trails. Recreational activities include a marina (Emerald Cove Marina), boating, houseboating, fishing, camping, hiking, swimming and more. The Yuba Water Agency made several improvements to the area:

- Cottage Creek parking area. The work entailed restriping and resealing the parking lot, putting down new asphalt at the entrance, reconfiguring the layout to include a total of 78 parking spots and moving the bathroom.
- Redesigned Dark Day Parking lot for additional parking
- Rebuilt Cottage Creek Campground, which was destroyed by fire in 2010

The city of Marysville, Ellis Lake Restoration Project to restore 37-acre Ellis Lake Area is advancing and the Aeration phase of the project and the Lake Fountain Repair and Upgrades were completed. The city is currently seeking funding to make additional improvements to the lake.

The city of Wheatland Community Gardens, phase 1 continues to flourish. The second phase of the project is pending.

Tactic 2 – Promote and support collaboration and shared resources for regional public safety: During 2020, public safety became a number one priority for the region. It became a concerted effort of all the district to ensure the residents stayed safe, understood the rules and regulations, and survived the pandemic. Efforts included dedicated websites providing resources and tools, direct hotline numbers, an extensive referral system, personal protection equipment and business financial assistance. All 176,000 residents were affected, and the region did an admiral job of prevention and protection.

**City of Wheatland Project:
Levee Improvement Projects**

The City is currently in the process of coordinating with local reclamation districts to protect lands within the City’s Sphere of Influence. As a part of this effort, the City is seeking completion of a reconnaissance study for improvements to the Dry Creek levee as well as potential improvements to Bear River Levee.

2021 UPDATE: Flood Risk Reduction Feasibility Study is complete and implementation projects are being developed.

Tactic 3 – Promote the role of the Yuba-Sutter Economic Development District: There was substantial increase in understanding the role of the district and the services offered in 2020 due to the additional COVID pandemic resources outreach efforts. These efforts included management of Small Business Economic Emergency Relief funding grant and loan programs; expanded technical and financial assistance; and business assistance webinars, and procurement and distribution of PPE (Personal Protection Equipment).

Economic Disaster, Recovery and Resiliency

Mitigation planning is essential to the region's ability to withstand and recover from disasters. Yuba County Office of Emergency Services is coordinating efforts to develop a FEMA approved Local Hazard Mitigation Plan to update the 2015 plan. The county has partnered with, RD 784, the cities of Marysville and Wheatland, as well as designated census places, Olivehurst, Linda, and Plumas Lake. YSEDC provided \$150,000 in funding for this effort.



Sutter County is also in the process of their update which will include Yuba City and Live Oak. There will be a region-wide (Yuba and Sutter counties) collaboration to develop a plan to include the possibility of a future pandemic. School districts superintendents and charter schools are in the process of creating disaster mitigation plan.

YSEDC and Yuba-Sutter Chamber of Commerce provided resources, tools and an education webinar to 3,900 area businesses to develop their own disaster mitigation plan.

Yuba Water Agency Board of Directors authorized design of an estimated \$225 million secondary spillway at New Bullards Bar Dam to help reduce flood risk in Yuba County. The secondary spillway is one piece of a three-part initiative that will significantly reduce flood risk and improve public safety in Yuba County and nearby communities. The effort includes the development of Forecast-Informed Reservoir Operations for the Yuba and Feather rivers and an update to the U.S. Army Corps of Engineers' water control manual for New Bullards Bar, which guides flood operations for the dam. Together, the trio of projects will allow Yuba Water to better predict large, threatening storms and release water from New Bullards Bar before dangerous weather hits, while there is still plenty of capacity downstream.

Report on Economic Development Activities

Yuba-Sutter Economic Development Corporation is committed to maintaining an understanding of the community it serves and is actively involved by having a seat on boards, commissions, projects and events within the community. Workforce Investment Board, Sutter-Yuba Homeless Consortium, California Finance Consortium, Yuba-Sutter Lodging Association, local nonprofit capacity building and the military privatization P4 initiative are just some of the boards/organizations/programs of which of comprehensive and achievable goals of the CEDS.

YSEDC was involved in the following economic development activities throughout the 2020 year to support the implementation of CEDS. The following provides a summary of these activities that:

- Promote economic development and opportunity
- Support efforts to attract, maintain, promote and expand regional industries and businesses
- Maximize effective development, alignment and use of workforce
- Provide technical support and access to business and financial resources
- Obtain and utilize adequate funds and other resources
- Support the work of local governments in their efforts to provide sound physical infrastructure

Promote Economic Development and Opportunity

Activity	Time Frame
1. Implementation of the Regional Comprehensive Plan	Ongoing
2. Maintain Economic Development District status for the region. This includes preparing the following documents: <ul style="list-style-type: none"> • Comprehensive Economic Development Strategy (CEDS) 2020-2025 • Update CEDS annually • CEDS Annual Performance Report • Conduct a regional SWOT Analysis every five years 	Completed Annually Annually FY2025 – 2030
3. Collaboration and coordination with state, regional, county, and local economic efforts. <ul style="list-style-type: none"> • Serve on committees and boards to provide guidance • Provide venues for collaborative meetings 	Ongoing
4. Provide technical assistance to jurisdictions through technical assistance programs <ul style="list-style-type: none"> • Maintain data mining tools on YSEDC site • Provide socioeconomic, transportation, demographic, etc. data as needed • Assist with grant research, writing, administration as needed 	Ongoing

Support efforts to attract, maintain, promote and expand regional industries and businesses

Activity	Time Frame
1. Maintain and continue Business Attraction Program <ul style="list-style-type: none"> • Continue to partner with Greater Sacramento Economic Council, Center for Economic Development, Go-Biz, etc. • Respond to RFP's 	Ongoing
2. Maintain and ensure Yuba-Sutter Business Consortium remains viable to private and public sectors <ul style="list-style-type: none"> • Provide venue, schedule and conduct meetings, develop and maintain programs and maintain administrative functions • Ensure collaboration and interest of partners • Review, develop and lead programs of the consortium 	Ongoing
3. Promote, support and enhance agriculture-based tourism <ul style="list-style-type: none"> • Serve on the Board of Yuba-Sutter Lodging Association • Continue to develop Highway 65 corridor and Sports and Entertainment Zone. 	Ongoing
4. Promote the continued viability of military installations near the region. <ul style="list-style-type: none"> • Promote and protect Beale Air Force Base as the region's largest employer • Support expansion of Beale's existing missions, recruitment of new missions, and regional pledge to protect Beale from reduction or closure • Provide support for Beale Air Force Base's infrastructure needs 	Ongoing

<p>5. Brand and Market the region for development, investment, and regional growth.</p> <ul style="list-style-type: none"> • Create marketing campaign for business attraction • Promote visitor services and tourism • Collaborate with private and public sector organizations to increase marketing of Yuba-Sutter 	Ongoing
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Maximize effective development, alignment and use of workforce

Activity	Time Frame
<p>1. Support the efforts of and collaborate with workforce development centers, community one stops, colleges and universities.</p> <ul style="list-style-type: none"> • Ensure continued partnerships with local agencies and educational institutions 	Ongoing

Provide technical support and access to financial resources

Activity	Time Frame
<p>1. Continue to assist jurisdictions with infrastructure development projects by providing technical assistance, funding opportunities and resources</p>	Ongoing
<p>2. Continue Bear Essentials program to provide businesses with access to resources, tools and lending programs</p> <ul style="list-style-type: none"> • Conduct two business walks within the district annually • Conduct business resource workshops • Conduct and/or assist with business development workshops • Assist businesses with expansion projects • Foster growth and development of local firms to create and retain jobs, increase the business and tax base • Provide financial readiness and loan accelerator program • Provide business education workshops 	Ongoing

Obtain and utilize adequate funds and other resources

Activity	Time Frame
<p>1. Pursue additional funding from EDA while leveraging funding from additional private and public sources.</p> <ul style="list-style-type: none"> • Pursue EDA funds for Lending Program • Pursue EDA funds for infrastructure for Highway 65 corridor and Sports and Entertainment Zone 	Ongoing
<p>2. Continue providing information on local, state, and federal economic and infrastructure development programs</p>	Ongoing
<p>3. Continue to provide administration and reporting of EDA-funded Yuba County Taxiway Project</p>	2017-2021
<p>4. Pursue funding from other sources for Multi-Jurisdiction Multi-Hazard Mitigation</p>	Completed

Support the work of local governments in their efforts to provide sound physical infrastructure

Activity	Time Frame
1. Maintain communication with jurisdiction leaders regarding public works projects, provide technical assistance and funding sources as needed. <ul style="list-style-type: none">• Ensure public works projects are included in CEDS document and progress is annually updated and reported.	Ongoing

Schedule of Goals - YSEDC

1. YSEDC will continue to assist in the development and implementation of the CEDS by providing research, statistical updates, printing, planning and scheduling CEDS Committee meetings.
2. YSEDC will provide both technical assistance, demographic and economic mining resource tools, and capital access for both the public and private sectors through grant research and writing and small business loans throughout the year.
3. YSEDC to continue its community involvement by maintaining memberships, seats and associations with public, private, and non-profit organizations to maintain an excellent overview of the economic conditions of the district.
4. YSEDC to continue its two business walks (fall and spring), surveys, and business development assistance programs to maintain a comprehensive understanding of the needs and desires of the stakeholders of the community and to assist in employment development.

Schedule of Goals - Region

The region will continue to work towards achieving its goals as stated in the CEDS and support the public works projects of the jurisdictions within the District.